



TIPS FOR GREAT PRESENTATION

Essentials:

Be yourself, talk to the camera as if you were talking to someone you have just met – just add a little bit more energy

Be warm, authentic and animated

Look into the lens (not the middle of the device)

Use an autocue like BIGVU to build up your confidence

Get to the point quickly

Enjoy what you are doing and be at ease or the viewer won't enjoy it or be at ease

- This is THE most important part of video. Don't force yourself to talk to camera or do a voice over, unless you want to do it, people will not relax watching you if you don't feel relaxed.
- You WILL get better in time. My first presentation compared to how I am now is incomparable. I talk to my audience with comfort, confidence and ease and that came with practise.
- Framing is best no further away than from the waist up. Any further and people cannot see your face so it is difficult for them to connect to you and your message.
- An autocue app like BIGVU will enable you to concentrate on your delivery, rather than your lines so it is a good place to start.
- The As-Live is a good format if you are just starting out in presenting as you only have to remember one sentence for your introduction and one sentence for your sign off, and the rest will be questions to your interviewee.
- Smile and look like you are enjoying yourself. (best if you are actually enjoying yourself!)
- People like passion, so know your subject - if you are confident and in control people will listen
- Try a walking piece to camera, this works well with the Rode Smartlav microphone and extension cable as you have plenty of lead to move towards the camera. (make sure you don't lock the focus as you will be moving!)



